

# HOT NEWS

NEWS AND INFORMATION FOR OUR PARTNERS



#waterlover

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CLAGE is the innovative specialist for the development, production and distribution of products and systems for efficient, decentralised hot water supply and is one of the leading German manufacturers of instantaneous water heaters.

# Turnaround, change and separations.

Everywhere there is discussion of an energy turnaround and, of course, rising costs. We are in the middle of a turning point and a social change that reaches into all areas of our lives. In order to implement this turnaround as quickly and cost-effectively as possible, the expansion of renewable energies and, of course, the use of energy-efficient technology is necessary. In many areas, industry has already developed appropriate technology that is ready to be used.

So it is no longer a future scenario, but present reality – finally! This is demonstrated, among other things, by the electricity-based house, because it requires no fossil fuels at all. The basis for this is green electricity, which is being massively expanded everywhere. In order to use this cleanly generated energy economically and efficiently, forward-looking technology must be used in all areas. With our energy-saving electric instantaneous water heaters, we are an important contributor in private and public buildings. And we have been doing so for over 70 years.

In this issue of Hotnews, we would like to introduce you to the advantages of decentralised hot water supply compared to centralised systems, why heating and hot water must finally be separated, and why we must finally "get away from gas". Our little waterdrop, who can best explain the advantages of instantaneous water heaters from his point of view, helps us in a playful way. (page 4-7)

#### By the way:

CLAGE has once again convinced as an innovation leader and was therefore awarded the TOP 100 seal 2023. Only particularly innovative medium-sized companies receive this award. The competition is based on a scientific selection process. On behalf of compamedia, the organiser of the competition, innovation researcher Prof. Dr. Nikolaus Franke from the Vienna University



of Economics and Business Administration and his team examined CLAGE on the basis of more than 100 criteria from five categories: Innovation-promoting top management, innovation climate, innovative processes and organisation, external orientation/open innovation and innovation

success. Of particular importance is whether a company's innovations are just a random product or are systematically planned and thus repeatable in the future.

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#### Experience hot water!

Our exhibition in the new sales and marketing centre is already doing a great job. Anyone who has spent time here experiencing hot water will become a supporter of electric instant water heaters. No wonder, because saving electricity, water and costs while offering maximum comfort – that is the future.



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#### Our product world.

You will find most of our product range at a glance. Our hot water experts, an informative website and our catalogues are always available to provide you with more detailed information.



**504** 

The big separation story!

Changing something also means getting away from the old. To achieve the energy transition as quickly as possible, everyone can help. But to do so, you have to separate from things. From old technology, from fossil fuels such as gas and, of course, prejudices.

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Separate what

does not belong

together!

#### The efficiency team!

If we could give you one recommendation, it would be the interaction of our efficiency team, which consists of three electric instant water heaters for all areas of application and installation situations.





#### And it zipped again.

Not only instant water heaters, but also CLAGE water systems help to make the future better. Logistics of drinking water, the use of plastic and glass bottles and electrical kettles is eliminated. That's what we call environmentally friendly convenience. Read what's new from our water systems in this issue.

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#### Best practice references.

The best way to convince yourself of our hot water concept is to see how it has been used successfully in a wide variety of areas. A few examples should help.



potential for savings within the hot water supply. In future, the heating system must be separated from the hot water supply in order to reduce the load on the heating system. A decentralised hot water supply with electric instant water heaters is the solution! What are you waiting for?

Kick
out gas!

Room heating and hot water do not match! Waste of energy and the use of fossil fuels

urgently need to be reduced. There is huge

Separate from fossil fuels! The share of renewable energies in the electricity mix is to be increased to 80 percent by 2030. Electricity is therefore becoming greener and greener, making us independent of fossil fuels in the long term. Electricity is therefore a good alternative for the transformation of the existing building technology. Whether with infrared heating or a heat pump – combined with decentrally installed electric instant water heaters, it's a perfect match, as the energy-efficient appliances reduce the temperature requirements for the heating system.

The savings potential is huge. With electric instantaneous, water is not preheated and stored, but is only heated when it is used. If all 5-litre storage tanks in Germany were replaced, 390,000 tonnes of CO<sub>2</sub> would be saved\*. How much is that? That is equivalent to about 195,000 cars driving for a year (2 tonnes of CO<sub>2</sub>, mid-size car, 12,000 km).



tanks!

#### approx. 10 million

**small storage tanks** are installed in Germany (expert estimate)

#### 600,000

are **sold** annually (expert estimate)

#### 0.25 kWh/day

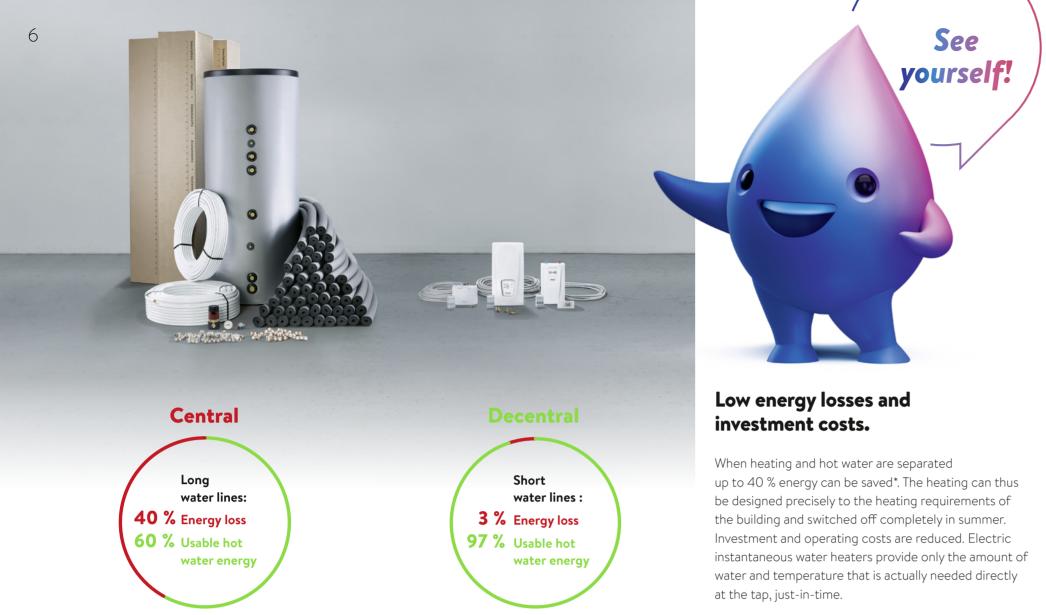
**Savings of stand-by energy** with an E-mini instant water heater compared to an older 5 I storage tank

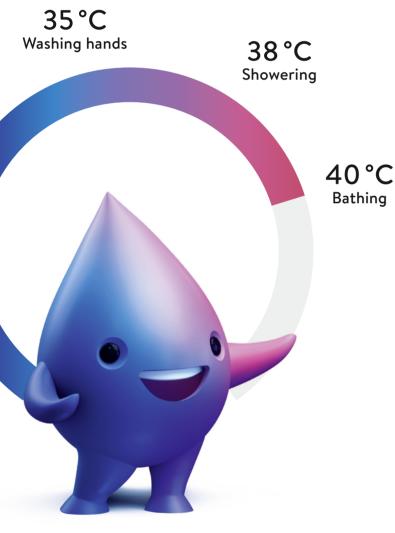
#### 912 GWh/year

**Savings** if 10 million small storage tanks were replaced with E-mini instant water heaters

**390,000** tonnes of CO<sub>2</sub>







# On demand and always at the desired temperature

The individual desired temperature can be set to the precise temperature. Directly on the appliance, by remote control or by app. This also prevents scalding, which ensures more safety. Electronically controlled instantaneous water heaters directly and without learning phase respond precisely to the user's needs (real-time power control based on temperature required and tapping quantity).

#### Instantly at temperature



#### No long distances!

Long water lines and circulation losses are eliminated because the units are installed directly at the tapping point. Investment costs are also saved: long hot water lines, circulation pumps and hot water storage tanks are not necessary. (See photo on the left)



# And those who separate, enjoy many advantages.



#### 1. Saving energy!

Electric instant water heaters only heat the amount of water to the desired temperature that is currently required. It is not necessary to add cold water to reduce the temperature. The water is not preheated and stored in large amounts. Standby and distribution losses are eliminated. This saves energy. Thanks to energy monitoring, "Eco" real-time feedback and energy-saving function, energy-saving user behaviour will be encouraged.

#### 2. Saving water!

Now that's cool! No water wastage. Hot water is available immediately with electric instant water heaters. You don't have to let water flow for a long time to get the desired temperature. With central systems, approx. 4.8 litres of water are wasted.

#### Water lover!

No wonder our electric instant water heaters are loved by water. They simply handle the valuable resource well. Economical, hygienic and in line with demand.



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# E-xperience hot water

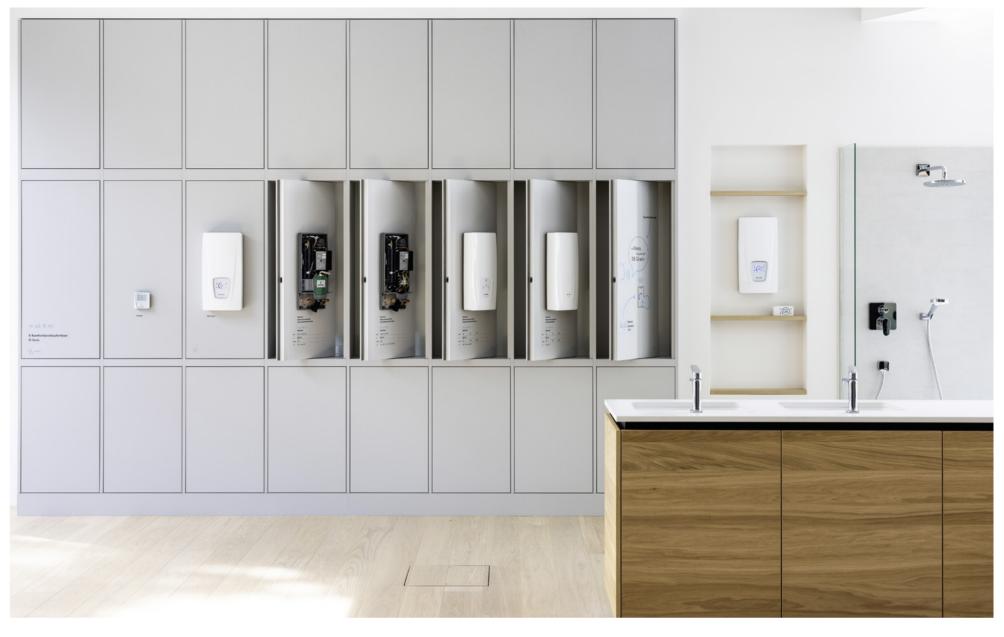
Visit our new exhibition. Here you can experience hot water and see for yourself how the decentralised hot water supply with E-instant water heaters can be perfectly integrated into the building.





#### ↑ EXPERIENCE UP CLOSE

Behind hot water comfort is intelligent technology. But in the end, it all comes down to personal preferences and the temperatures that are right for the targeted use. You can experience and feel this first hand in the exhibition.





#### ↑ BACKGROUND KNOWLEDGE

The rotating walls of the cabinets allow visitors to look behind the scenes. Alternative products, installation diagrams or even the inside of the units become visible.

#### ← TRY IT OUT

In the exhibition you can test different types of E-instant water heaters in typical installation situations. For this reason, different bathroom and shower situations are cleverly integrated into the exhibition space.

Our experts will be happy to guide you through the exhibition.

△ Pirolweg 4
21335 Lüneburg

Mon – Thurs 9 – 17 h Fri 9 – 15 h

Registration: 04131 8901-821





#### Hand dryer

WHT: 1.0 kW / 230  $\lor$ 

The hot-air hand dryer featuring an electronic infrared proximity switch turns on and off fully automatically without the need to touch it and is ideal for commercial bathrooms.

# **Smart Control**

The intelligent hot water control with tablet or smartphone via "Smart Control" app.

#### App in the App Store App Store for iOS devices from

# GETITON Google Play

App at Google Play for Android devices from version 5.1

#### E-comfort instant water heater for shower and bathroom

presses with energy monitoring, an optimized user interface and Bluetooth remote control! Thanks to intelligent energy monitoring, "Eco" real-time feedback and energy-saving function, energysaving user behaviour will be encouraged.

Special solution for increased hot water



DCX Next

18, 21, 24, 27kW / 400 V

DCX13 Next:

DBX Next

**DBX 24 Next:** 24 kW / 400 V

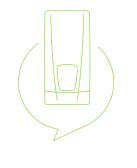
11 oder 13,5 kW / 400 V **DBX 27 Next:** 27 kW / 400 V



# E-compact instant water heater

The intelligent solution for an energyefficient hot water supply at the kitchen sink. The compact appliance is in small space installed below the sink. Temperature control and energy monitoring is possible via remote control or app.





E-comfort instant water heaters are suitable for any type of bathroom and heat the water energy-efficiently and comfortably. A wonderfully warm shower or a soothing bath are a real pleasure, especially when unlimited hot water is available exactly at the desired temperature. The "DSX Touch" as a fully electronically controlled instant water heater offers this comfort with low energy consumption. One "touch" is all it takes for the water to be at the right temperature - in seconds and without adding cold water.

Our E-compact instant water heaters make washing dishes, hands and cleaning fruit or vegetables comfortable by setting the optimum temperature. The "CFX-U" is the smart solution for energy-efficient hot water supply to the kitchen sink. The compact unit is installed under the sink to save space. This avoids distribution

and heat losses. The remote control allows convenient temperature setting. The desired temperature can be preselected cost-efficiently and with degree precision.





# Wash your hands and save energy.



E-mini instant water heaters are energy savers at the sink. The "MCX" E-mini instant water heater is the energy saver for the washbasin and the efficient alternative to the small storage. The water is not preheated, but just-intime heated directly at the washbasin. Quick and easy hand washing at the perfect temperature. The "MCX" is also available in a set with a touch-free tap – for optimum hygiene and



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#### **Touchless!**

Modern design combines functionality with aesthetics. The "Touch-Free" tap offers touchless sensor operation, clearly understandable function displays and a high level of safety thanks to the safety sensor for





The new G5 undersink units are easy to operate thanks to the innovative touch display. Depending on the model, they supply boiling, chilled and sparkling water. The user can choose from a variety of suitable taps. Equipped with R290 coolant, they meet the latest environmental protection requirements.



NEW! Zip Tableau "Pro"

for "Touch-Free", "Classic Plus", "Classic"

The optional stainless-steel drip tray with drain connection and extension piece enables the flexible installation of the "Touch-Free", "Classic Plus" and "Classic" electronic tap anywhere next to the sink.





#### **HUMBOLDTFORUM**

BERLIN



HOTNEWS | REFERENCES

#### Exhibition and event building

With the "Humboldt Forum", Berlin will have a new landmark in 2021. The baroque front of the old Berlin Palace, reconstructed according to original plans, meets contemporary architecture. Visitors can experience world-famous collections in an exhibition and event area of more than 40,000 square metres. The interplay of events, exhibitions and cultural education makes polyphony the programme of this universal museum. In redesigning the entire building, attention was given to energy efficiency and modern technical equipment. Hot water in the bathrooms and sanitary rooms is provided by energy-saving electric instant water heaters from CLAGE.

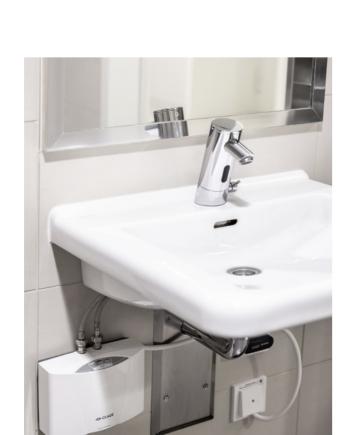
#### **Building owner:**

Stiftung Humboldt Forum im Berliner Schloss BBR - Bundesamt für Bauwesen und Raumordnung

#### INSTALLED APPLIANCES

- 65 × E-mini instant water heaters MCX7
- 31 × E-compact instant water heaters CEX-U
- 9 × E-comfort instant water heaters

DEX / DCX Next





The residential buildings in the Blumenviertel, built in 1928, are protected historical monuments and were extensively renovated. In addition to the facade renovation, the existing central hot water supply was converted to a decentralised system with electric instantaneous water heaters and the room heating was separated from the hot water system.

The 238 flats were equipped with electric instantaneous water heaters. The aim of the measure was to permanently ensure the quality of the drinking water and to improve the comfort for the tenants. With the electric instant water heaters from CLAGE, this goal was fully achieved.

#### **Building owner:**

bbg Berliner Baugenossenschaft Pacelliallee 3, 14195 Berlin

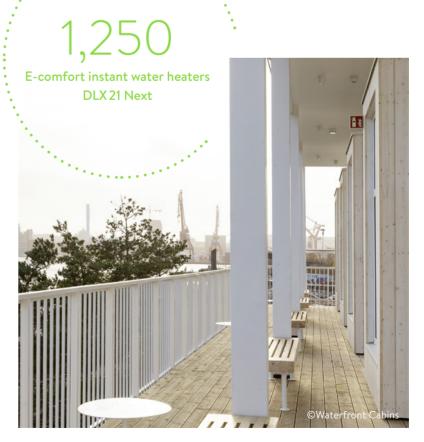
#### **INSTALLED APPLIANCES**

- 238 × E-comfort instant water heaters DSX Touch
- 7 × E-comfort instant water heaters DCX13
- 46 × E-compact instant water heaters CFX-U
- 7 × E-mini instant water heaters MCX7









# HOLIDAY STUDIOS

#### GOTHENBURG

In the centre of Gothenburg (Sweden), the holiday studios "Waterfront Cabins" have been built directly at the canal in a modern and stylish design, with an outdoor pool, café and sauna.

The focus of this holiday complex is on sustainability. Here, the innovative electric instant water heater has prevailed over conventional hot water tanks. In contrast to the storage tank, the DLX 21 Next not only offers energy savings of up to 40%, but also comfort and saves space. In the bathrooms of the flats, a total of 1,250 DLX 21 Next electric comfort instant water heaters were installed in the wall cabinets and provide instant hot water at the hand basin, in the kitchen and in the bathroom at all times.

#### **Building owner:**

Waterfront Cabins Kvillepiren, 417 55 Gothenburg



### **HF-GROUP**

#### HAMBURG

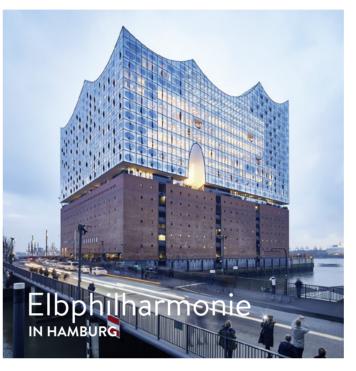
The HF-Group's new headquarters in Hamburg meets the highest demands on contemporary working. The new premises are geared towards digital work processes and communication and offer different workplaces for employees in an open office. When equipping the kitchens, meeting rooms and sanitary facilities, attention was paid to energy efficiency, comfort, hygiene and environmentally conscious technology. The water systems and instant water heaters from CLAGE make an important contribution to the modern building concept.

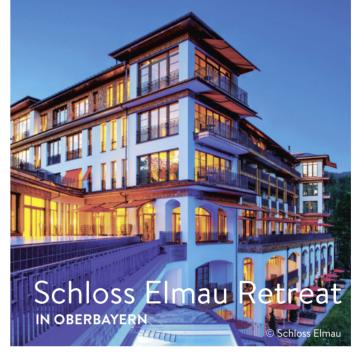
#### **INSTALLED APPLIANCES**

- 22 × E-mini instant water heaters MBX 3 Lumino
- 4 × E-mini instant water heaters MCX 3 / MCX 7
- 6 × Sensor taps AEB
- 4 × E-comfort instant water heaters DBX 11
- 12 × Water systems Zip G4 BCS 100/75











# **AIRPORT**

#### ZURICH

"THE CIRCLE" is the new quarter at Zurich Airport. Together with the adjacent park, the quarter is directly connected to the airport terminals and thus combines work, shopping and relaxation, medical services, congresses and events. For culinary enjoyment, the quarter offers numerous restaurants and bars, and two Hyatt hotels complete the range of accommodation options. Further services such as coworking spaces, a fitness centre or a daycare centre will be available from 2021.

Architect Riken Yamamoto has not only designed "THE CIRCLE" as a the connecting element of airport and park, but at the same time achieved a sustainable development that was awarded LEED® PLATINUM.

#### **INSTALLED APPLIANCES**

- 292 × E-mini instant water heaters MCX4
- 2 × E-mini instant water heaters MCX 6
- 6 × E-mini instant water heaters MCX7
- 2 × E-compact instant water heaters CFX-U
- 12 × E-comfort instant water heaters DCX13 Next













Decentralised hot water supply with electric instantaneous water heaters is an important element in building technology to become independent of fossil fuels. Read all about it in this Hotnews on pages 4-7.





